



**FOR IMMEDIATE RELEASE**

## **Motion Acquires B.C.'s North Coast Home Medical Equipment**

Canada's leading provider of mobility and accessibility solutions now has 40 locations

**Toronto, ON – January 5, 2021** – Motion (formerly Motion Specialties) – Canada's leading provider of mobility and home accessibility solutions – is pleased to announce the acquisition of British Columbia's North Coast Home Medical Equipment (NCHME), effective January 1, 2021.

Recognizing the lack of local access to home medical equipment in Northern B.C., Dennis and Darlene Roth established NCHME in 2008. Originally operating as a MEDiChair franchisee, NCHME transitioned to independent ownership in 2015. NCHME provides products and services to the Northwest Northern Health Region – from Houston to Haida Gwaii, including Terrace, Kitimat, Prince Rupert, and Smithers as well as the surrounding areas.

**"This acquisition culminated a successful 2020 for Motion, despite the many challenges posed by the pandemic. This is only the beginning of our plan for aggressive growth in the coming year,"** said Thecla Sweeney, Executive Chair & CEO, Motion. "The expansion in British Columbia solidifies our market leadership and reiterates our commitment to offering enhanced and consistent accessibility to clients across the province. We look forward to complementing our already extensive coverage of Vancouver Island, Lower Mainland, and Southern Interior B.C. in welcoming this dedicated group of experts."

"As someone who was born and raised in Terrace, BC, has worked for North Coast Home Medical Equipment since 2010, and has over 20 years of experience in the home medical equipment industry, I truly understand the importance and value of NCHME becoming a part of the Motion family," said Tracy Kinney, Regional Manager, Motion – NCHME. "This will not only give us greater access to specialized equipment, information, and training, but can help us to provide superior customer service to our existing clients as well as build new connections to extend our reach."

NCHME, to be known as Motion Terrace, joins Shoppers Home Health Care's Wheelchair & Stairlift Division, MEDiChair, Creative Mobility Products Inc., and Eastern Mobility Specialists as prominent providers who have been acquired by Motion over the last 5 years. NCHME is open from 9:00am to 5:00pm from Monday to Friday and is located at 4712 Keith Avenue, Terrace, BC V8G 4K1. The location can be reached by phone at (250) 638-1301 and by email at [terrace@motioncares.ca](mailto:terrace@motioncares.ca).

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### **National Office**

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**About Motion (formerly Motion Specialties)**

Motion is Canada's leading provider of comprehensive and customized mobility and home accessibility solutions for a wide variety of clients from children to elderly adults. Serving communities in Alberta, BC, Ontario and Saskatchewan for more than 30 years, it is Motion's mission to improve the lives of our clients every day with solutions that are delivered professionally, consistently and with integrity. Whether a client is being fitted for equipment for the first time, is in need of an equipment repair or looking to upgrade their solution, Motion's knowledgeable experts are ready to deliver with the utmost of care and respect. To learn more about our products and services and to find a location nearest you, visit [motioncares.ca](https://motioncares.ca). Join our online communities on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

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