



FOR IMMEDIATE RELEASE

Motion to Join Forces with Numotion to Create the North American Leader in Mobility & Accessibility Solutions

Motion to continue to operate as a standalone, Canadian-based entity, committed to providing high-quality mobility and home accessibility products and services across Canada

Toronto, ON – July 2, 2025 – Motion (formerly Motion Specialties), Canada’s leading provider of comprehensive and customized mobility and home accessibility solutions, today announced it has entered into a definitive agreement to join forces with Numotion, the recognized leader in complex rehab and independence solutions. The transaction will unite two industry leaders, enhancing their collective ability to better serve individuals living with disabilities across North America.

“We are very excited to join Numotion, which brings proven scale and expertise to unlock new growth opportunities and continued innovation, while preserving the quality-of-care Canadians have come to rely on from Motion,” said Sue Gilpin, CEO of Motion. “We remain committed to delivering excellent client experience through community engagement and high-quality products and services that make life accessible for Canadians.”

Established in 1985, Motion operates 46 locations across five provinces, with a deep commitment to its mission, clients and employees. Following the close of the transaction, which is expected in the fourth quarter of 2025 subject to customary closing conditions, Motion will continue to operate as a standalone, Canadian-based entity headquartered in Ontario and maintain the Motion brand and leadership along with its presence across Canada at its current locations in Ontario, BC, Alberta, Manitoba, and Saskatchewan. With a strong track record and enhanced resources, Numotion is expected to build on Motion’s existing client reach, further improve service delivery, and invest in learning and development for Motion’s excellent care team and care partners.

“The partnership between Numotion and Motion brings together two organizations with closely aligned cultures, values, and business philosophies, providing mutually beneficial opportunities for employees, clients and communities,” said Mike Swinford, CEO of Numotion. “We have a strong, longstanding relationship with the Motion management team and have been collaborating for nearly 10 years, so the combination of our businesses allows us to take that approach even further to the benefit our collective clients.”

The financial terms of the transaction are not being disclosed.



About Motion (formerly Motion Specialties)

Motion is Canada's leading provider of comprehensive and customized mobility and home accessibility solutions for a wide variety of clients from children to seniors. It is Motion's mission to make life accessible for everyone with solutions that are delivered professionally, consistently and with integrity. Products include wheelchairs, walkers, mobility scooters, stairlifts, ceiling lifts, and bathroom and bedroom safety items. To learn more about our products and services and to find a location nearest you, visit motioncares.ca.

About Numotion

Numotion is the United States' largest and leading provider of products and services to help individuals with mobility limitations maximize their health, personal independence, and actively participate in everyday life. The Brentwood, TN based company has more than 150 locations and serves more than 300,000 people annually through a collection of brands. Through Numotion (www.numotion.com) the company works with clinicians and health plans to serve people living with disabilities with prescription-based products including individually configured Complex Rehab Technology (CRT), disposable urological and incontinence supplies, and other assistive technologies. Via CorLife (www.corlifedfe.com) the company serves workers compensation insurance carriers by coordinating a full spectrum of care for injured workers, including all forms of mobility equipment, medical supplies, and home health care. Via SpinLife, (www.spinlife.com) the company offers consumers online retail access to a wide range of mobility and lifestyle enhancement products designed to provide greater independence in and out of the home. With SpinKids, (www.spinlife.com/spinkids/) the company offers a unique shopping experience for pediatric users and their families through mobility, daily living and therapy equipment.

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